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1. A moving image data controlling apparatus

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5 image data;
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information input unit for inputting control
information designating a processing for the moving
image data inputted through said moving image source
input unit; and

10 data integrating unit for integrating the moving
image data inputted through said moving image source
input unit with the control information inputted through
said information input unit.

15 comprising:

digital moving image source input unit for
inputting digital moving image data containing plural
data of a predetermined image unit;

20 information defined for each predetermined image unit of
the digital moving image data inputted through said
moving image source input unit; and

3. A moving image data storing method comprising:
a step of inputting moving image data;
a step of inputting control information designating
a processing for the inputted moving image data;
a step of integrating the inputted moving image
data with the control information; and
a step of storing the moving image data and the
control information which are integrated.

4. A computer readable medium storing a program making computer function as;

moving image source input step for inputting moving image data;

information input step for inputting control information designating a processing for the moving image data inputted through said moving image source input step; and

data integrating step for integrating the moving image data inputted through said moving image source input step with the control information inputted through said information input step.

5 5. A moving image data controlling apparatus
comprising:

moving image source input/unit for inputting moving
image data;

information input unit for inputting control
10 information designating a processing for the moving
image data inputted through said moving image source
input unit; and

data changing unit for executing data change
designated by the control information to a moving image
15 data stream obtained from the moving image source input
unit.

6. A moving image data controlling apparatus according to Claim 5, wherein said data changing unit executes the data change while said moving image data stream is reproduced.

7. A moving image data controlling apparatus according to Claim 5, further comprising:

instructing unit for instructing said data changing unit whether or not the data change is executed and/or how to change data when the data change is executed in accordance with an input from an user or from another event.

8. A moving image data reproducing method comprising:

10 a step of inputting moving image data;
 a step of inputting control information designating
 a processing for the moving image data; and
 a step of executing the processing designated by
 the control information to a moving image data stream
 15 obtained from the inputted moving image data.

9. A moving image data reproducing method according to Claim 8, wherein the data change is executed while said moving image data stream is reproduced.

10. A moving image data reproducing method
20 according to Claim 8, wherein an instruction from an
user or another event is inputted, and an existence of

the data change and/or a change content are decided in accordance with the inputted instruction or the inputted event.

11. A computer readable medium storing a program
5 making computer function as;

moving image source input step for inputting moving
image data;

information input step for inputting control information designating a processing for the moving image data inputted through said moving image source input step; and

data changing step for executing data change designated by the control information to a moving image data stream obtained from the moving image source input step.

12. A moving image/data controlling apparatus
comprising:

digital moving image source input unit for
20 inputting digital moving image data containing plural
data of a predetermined image unit;

area information input unit for inputting area
information defined for each predetermined image unit of

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the digital moving image data inputted through said
moving image source input unit; and

data changing unit for obtaining a digital moving image stream from the moving image source input unit and for executing data change to pixels of the digital moving image data designated by the control information in each predetermined image unit of the digital moving image stream.

13. A moving image data controlling apparatus
10 according to Claim 12, further comprising:

instructing unit for instructing said data changing unit whether or not a pixel value is changed and/or how to change the pixel value when the pixel value is changed.

15 14. A moving image data controlling method
comprising:

a step of inputting digital moving image data
containing plural data of a predetermined image unit;

20 a step of inputting area information defined for
each predetermined image unit of the inputted digital
moving image data;

a step of obtaining a digital moving image stream

from the digital moving image data; and

a step of executing data change to pixels of the digital moving image data designated by the control information in each predetermined image unit of the digital moving image stream.

15. A moving image data controlling method according to Claim 14, wherein it is instructed whether or not a pixel value is changed and/or how to change the pixel value when the pixel value is changed.

10 16. A computer readable medium storing a program
making computer function as;

digital moving image source input step for
inputting digital moving image data containing plural
data of a predetermined image unit;

15 area information input step for inputting area
information defined for each predetermined image unit of
the digital moving image data inputted through said
moving image source input step; and

data changing step for obtaining a digital moving
20 image stream from the moving image source input step and
for executing data change to a pixel of the digital
moving image data designated by the control information

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in each predetermined image unit of the digital moving
image stream.

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